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VOLUME 16, NO. 27

FRIDAY, APRIL 7, 1922

Five Trustees To Be Chosen Next Monday

With a complete board of trustees to be elected this year, the biennial election of city trustees will take place next Tuesday, April 11.

It is the first time since the city was originally incorporated that it has been necessary to fill all five places at once. Elective terms of Trustees Mitchell, Webster and Alley expire this year. Trustees Karicofe and Richards were appointed to fill the vacancies and in such cases a successor is elected at the next succeeding election.

Competition for the places of present trustees is afforded by the nomination of Messrs. Louis Karpf, D. Sparks and Earl Topping.

Three trustees will be elected for the four-year term and two for two years, the nominations being as follows, together with the place of residence, business etc., of the candidates.

For Four Years

Walter W. Alley, 360 E. Central, (incumbent) engineer and aircraft designer.

Robert Mitchell, 48 W. Alegria, (incumbent), attorney.

T. M. Webster, 101 Bonita, (incumbent), contractor and builder.

Earl D. Topping, 695 W. Central, chief of Fire Department and president of Firemen's Club.

For Two Years

S. M. Karicofe, 86 E. Alegria, (incumbent), proprietor of Quality Electric Co., Los Angeles.

Louis Karpf, 375 E. Grand View, retired, formerly dry goods dealer in Philadelphia.

W. D. Richards, 502 Sturtevant Road, (incumbent), partner in Trail Grocery.

J. D. Sparks, 414 Mariposa, rancher.

Ben Gettelman Called Suddenly

Ben Gettelman well known real estate dealer and resident of Mountain Trail avenue, passed away about midnight last night. While his health had not been good, nothing unusual had been noted in his condition and he was able to transact business yesterday. A heart attack resulted in his sudden demise. Mrs. Gettelman is awaiting word from relatives in the east before making funeral arrangements.

GAS COMPANY IN NEW OFFICE

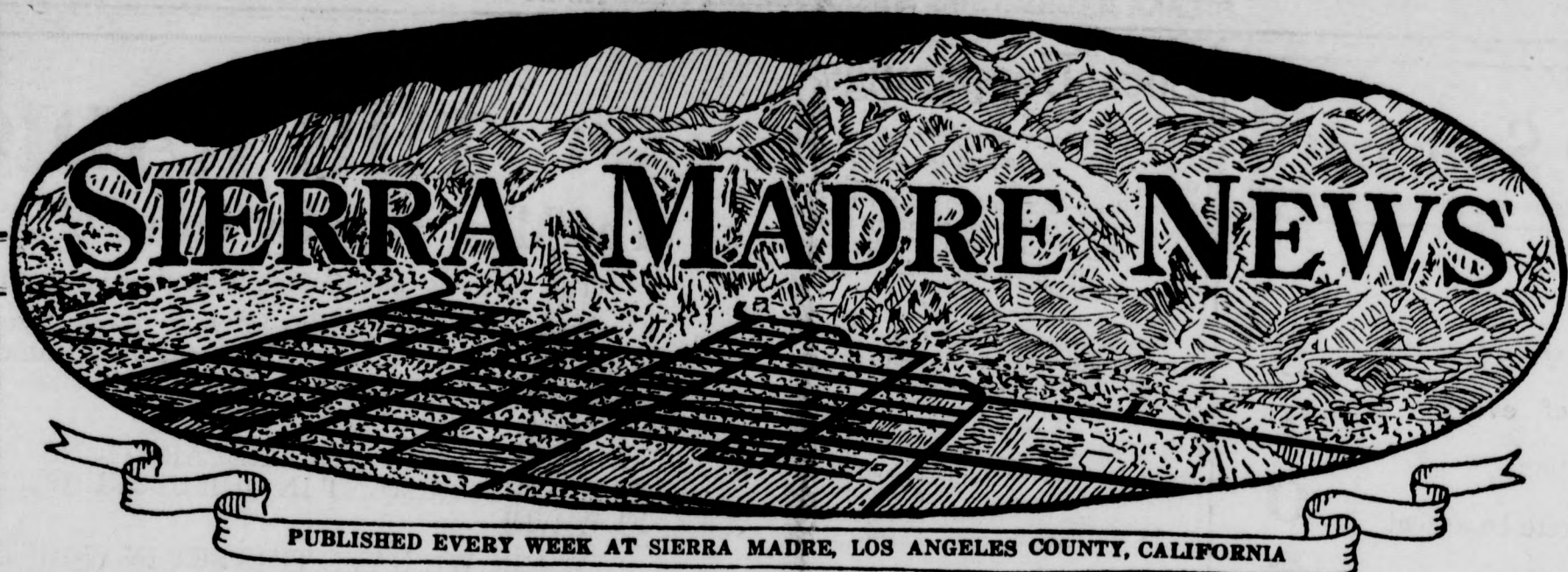
Office Transferred to New Building on South Side of Central Avenue

The Southern Counties Gas company has moved into its new Sierra Madre home, located in the recently completed Kersting block on Central avenue. In this location the company has chosen an excellent site for its office, as it is accessible from all points of the city.

The company has fitted up its new office in an attractive manner. Besides the fine display room, appliance space and frontage, there is a large store room, which, according to company officials, will facilitate the handling of business here. As yet the office has not been entirely completed, as the plans call for several added improvements in fixtures and a new counter.

The company has had three offices since its entrance into the local business world. The present, much larger than the former offices, according to officials of the company, will enable the company to take care of a greater volume of business.

Dr. and Mrs. M. C. Laidlaw entertained the members of the Axis Club with a picnic luncheon on Sunday. The club is composed of members of the Osteopathic profession in Los Angeles.



PUBLISHED EVERY WEEK AT SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

Novel Hotel Plans Shown

Rol King Has Project For Hotel At The Head of Sycamore Place

Exterior drawings and floor plans of a building at the head of Sycamore Place have been attraction much attention in the Chamber of Commerce window this week.

Mr. King owns a beautiful tract of land at the very foot of the mountains and crossed by the stream of the Little Santa Anita. It is covered with oak and sycamore trees and commands a beautiful view to the south and southeast.

While he has enough faith in the project to be willing to finance it very largely himself, he believes it deserves local support sufficiently to justify enough co-operation to give it the character of a community enterprise.

Since having the plans drawn, he has developed even further faith in it and believes the building should be larger than that shown. In addition to the main hotel building, he plans to provide for future expansion by the erection of separate bungalows.

Mr. King is a developer of mining properties and has offices in the Wilcox Bldg., Los Angeles. He is managing director of the Mohican Copper Co., and the Alamo Gold Mining Co.

NEW PAINT STORE IS NOW OPEN

Albert Wheeling Will Conduct Retail Paint and Wallpaper Business

Under the name of Sierra Madre Paint and Paper Store, Albert Wheeling has opened a store in the new Kersting Block, at W. Central. It is the first in Sierra Madre to deal exclusively in paints, oils, painters' supplies and wallpaper.

Mr. Wheeling will have the local agency for the W. P. Fuller paints. A complete line of colors in the various kinds of paint will be kept in stock. Both ready mixed paint and oils, pigments etc. for mixing colors will be carried. Brushes and painters' tools are also displayed.

To enable Mr. Wheeling to continue his outside work as a painting contractor, the new store will be in charge of his father-in-law, Daniel Shaffer. Although Mr. Wheeling has done a contracting business exclusively since coming to Sierra Madre, he conducted a paint store in the east for a number of years.

FREE EASTER EGGS AT THE NEW STORE

S. Shtamer announces the opening of his new Children's Specialty Shop at 22 W. Central next Monday, April 10. He expects to have his window display ready tomorrow and all goods in order for sale on Monday.

By way of introduction and to assist in making the acquaintance of the people of Sierra Madre, Mr. Shtamer will give with every dollar's worth of merchandise purchased next week a handsome chocolate coated Easter egg.

A delightful social and business meeting of the young people of Bethany church was held last Friday evening at the home of Mr. and Mrs. R. S. Jensen, 561 W. Grand View. Games were played early in the evening, followed by the business session. Later refreshments were served, concluding a delightful evening's program.

Radio Gaining Interest Here

More Receiving Sets Will Be Installed By Sierra Madre People

The number of radio fans is increasing in Sierra Madre as well as in all other parts of the country. Interest in this new wireless telephone development surpasses in popular and rapid growth anything in history.

Manager Gerald Farman of the Sierra Madre Electric Company has arranged for the installation of an elaborate receiving set with magnavox attachment where public audience will be given the news and concert broadcasting. He says it is difficult to obtain apparatus on account of the great demand, and is therefore necessary to place orders long in advance. He will install a fine set soon for J. M. Hooker, 171 W. Live Oak, and has other orders for future delivery.

Under federal regulations certain hours of the day are reserved for transmission of certain classes of messages. At certain other hours the broadcasting of music, news and other information is permitted. A regular schedule is maintained for the territory contiguous to Los Angeles as follows:

Radio Schedule

Mondays, Hamburgers, between 4-5; 8-9 P. M.—Los Altos, between 8-9 P. M. Pasadena, between 7:15-8 P. M.

Tuesdays, Stockton, 8-9 P. M. Kinema, 8-9 P. M. Pasadena, 7:15-8 P. M. Wednesdays—Same as Tuesday except Stockton does not send.

Thursdays, Hamburgers, between 8-9 P. M. Los Altos, between 8-9 P. M. Pasadena, between 8 and 9 P. M. Fridays, Kinema, between 8-9 P. M. Pasadena, 7:15-8 P. M.

Saturdays, Hamburgers—between 8-9 P. M. Pasadena, between 7:15-8 P. M. Sundays—Pasadena.

Hamburgers—Every day except Sunday—Between 11 and 12 P. M. and 4 and 5 P. M.

Pasadena—Every day between 7:15 and 8 P. M. Sundays—Between 11 and 12 A. M.

Herald News—Every day—between 5 and 5:45 except Sundays. Hamburger's—Stock reports daily.

POAGE PHARMACY

TO OPEN MONDAY

Installation of pharmacy fixtures and soda fountain for John H. Poage has been going on this week in the new building recently erected at 62 W. Central by T. D. Wilson. Mr. Poage expects to be able to open for business next Monday, April 10. He will be assisted in conducting the store by his sister, Miss Jennie R. Poage. They formerly conducted a pharmacy in South Pasadena near the Cawston Ostrich farm.

PASADENA FIREMEN TO HOLD BENEFIT BALL

The Firemen's Relief association of Pasadena will hold a benefit ball in the Palm rooms of the Hotel Maryland on Tuesday evening, April 11, at 8:30 o'clock.

A delegation of the local firemen are planning to attend. Tickets are being sold by Marshal Udell, who can be reached at the city hall.

Elliott Rhodes has been transferred from the local lumber yard of the Blinn Lumber Company to the main yard in Los Angeles.

Central Garage Modern Place

No Expense Spared To Provide Convenient and Good Motor Service

With the installation of the shop equipment in the new Central Garage building, Messrs. J. Belohlavek & Son have transferred their business across the street and now have one of the nicest establishments of the kind to be found. Their location on the most prominent corner in town gives them a fine setting for their establishment.

Expense has not been spared in the effort to provide for the convenience of customers and efficient service. The oil and gasoline dispensing equipment in the corner service station are of the very latest type. Every possible safeguard is provided to enable the customer to see for himself what and how much he is getting. If he cannot see the pump work, he can listen to a bell ring as each gallon is pumped.

A rest room at the front of the building is provided for ladies. The office opens both toward the service driveway and into the shop. In the shop the arrangement is excellent for repair work. A traveling crane runs the length of the repair pit so block and tackle can be suspended over motors at any point. Other conveniences together with the abundant provision for light, make it a good place to work. The shop equipment includes battery charging outfit and everything else necessary for good service.

Burglar Caught in Short Chase

Quick action by Mrs. R. S. Jensen resulted in the prompt capture of a burglar whom she discovered looting her home at ten o'clock this morning. Her calls brought prompt assistance from Robert McGill who was across the street on the Lawless place and Mr. Valencia, another neighbor.

At the alarm the burglar ran from the house and started west. He was overtaken in the grove on the Barlow place and put up his hands under persuasion of Mr. Valencia's gun. He dropped his own gun on the ground. Mrs. Jensen followed with an auto and brought the party to the city hall.

The man gave his name as Frank Brown of Chicago, age 19, and said he found his gun near Arcadia and he found his 38-caliber bulldog revolver near Arcadia.

PRESENT FOR PASTOR

On Sunday evening, April 2, the Junior Endeavor Society of the Congregational Church presented the pastor, Rev. W. J. Thompson, with a beautiful "Eversharp" pencil. Miss Virginia Barbour, vice-president, in a very delightful little speech made the presentation on behalf of the Endeavorers.

This pleasant event came as a complete surprise to Rev. Thompson who, in his expression of gratitude for their useful gift, also referred with special appreciation to the splendid service rendered by the Junior Endeavor Society at the evening services of the Church—a very practical interpretation of their motto—"For Christ and the Church."

Mrs. Angeline Collins, Mrs. Nina Allerton and little daughter left yesterday for Oakland for a visit at the home of Mrs. Collins' daughter, Mrs. E. E. Perlee.

Luncheon Plan For Commuters

Chamber of Commerce Anxious to Get Them Together and in Touch With Local Work

A commuters luncheon will be established in Los Angeles in the near future for the Sierra Madre commuters, if the plans of the Chamber of Commerce materialize. One of the problems that the Chamber of Commerce has been trying to solve for some time is the one of keeping the commuters in touch with the progress of the organization and the community in which they live. Many of those who go to Los Angeles every day return to Sierra Madre, too late to conveniently attend a night meeting and none of them can attend the noonday luncheons held here.

It has been suggested that a luncheon similar to the one now held for the business men be established at the Los Angeles City Club or some similar convenient place where the commuters can gather at intervals and discuss the affairs of their town. If after a more thorough investigation the plan is found practicable it will be put into effect. The Chamber of Commerce is anxious to receive ideas on the subject.

MASONIC BALL IS

WELL ATTENDED

About two hundred people attended the annual ball given Saturday evening by the Masonic Lodge. The hall was never more beautifully decorated. Acacia, purple iris and other flowers and greenery were used with excellent effect under the direction of Mr. Frank M. Smith. The amusing favors and the excellent music of the Fletcher orchestra helped to make the occasion most enjoyable.

CIVICS PROGRAM GIVEN

The Lincoln Citizenship Club held a meeting Wednesday evening and added four new members to the roll. This organization is the new junior auxiliary to the Woman's Club. William Olsen presented an excellent paper on civil government, federal, state and municipal. It was voted that the next meeting be held as a social session.

FOR BRIDE-TO-BE

Mrs. Roland A. Adams and Mrs. W. H. Ingraham entertained at the home of the former on Saturday, April first, with a miscellaneous shower for Miss Olga Olsen whose marriage to U. G. Borgford of Seattle, Washington, will take place in June. Each guest was given a spray of orange blossoms. They were in turn blindfolded and tried to pin the blossoms on the head of a large drawing of a bride. When Miss Olsen was blindfolded, a large sign marked "April Fool, look behind you" was put in place of the drawing. When she opened her eyes and looked behind her there was an open umbrella with many lovely gifts around it. After the packages were opened, a cake appropriately decorated with a kewpie bride was cut by the honoree. Ice cream moulded in the shape of hearts was served with the cake. Besides the hostesses and honored guests others were Mrs. E. W. Camp, Mrs. Jennie Appleby, Mrs. Frank Hildebrandt, Mrs. Jack Rower, Mrs. Ben Medley, Mrs. Guy Steinberger and Miss Esther Olsen of Sierra Madre and out-of-town guests were Mrs. Walter Lynch of Chino, Miss Patterson of Los Angeles and Misses Alice and Martha Hoegge of Arcadia.

School Bond Issue Wins By 92 To 19 Vote

Winning by a vote of 92 to 19, the bonds for the proposed addition to the public school building were given unmistakable approval by the voters on Tuesday.

The five-to-one proportion was much more impressive, however, than the total of the vote cast. The fact that only 111 voters took the trouble to vote did not speak loudly for the degree of public interest in education.

Plans having been drawn by Architect Nourse, work on the new addition will be hastened as much as possible. The congested condition of the present school facilities demands that no time be lost.

As the plans have been drawn, the new additions will preserve the general type of the present building which is generally regarded as being an unusually attractive frame structure. The two-story additions are expected to make the south front more impressive. The upper floors having entrance from the patio and the lower floors having entrance from the outside ground level, will afford the unusual advantage of making every room in the building a ground floor room, each with its own entrance.

It is expected that the proposed additions will provide for the school's growth for four or five years to come. This will give time to make careful surveys and estimates of probable future development of the schools and the mapping out of a permanent building program.

DEAN SHAW ELECTED

Dean William C. Shaw was elected trustee of the school district at the annual election last Friday. He received 178 votes, to 90 cast for Tom Henderson. The latter took his defeat with good nature. His satisfaction at the size of the vote cast, he said, was ample reward for the effort of the belated campaign started in his behalf. Dean Shaw brings to the trustee's position a keen interest in education and is expected to give a good account of himself on the board.

IMITATES THE BOY WHO SAVED HOLLAND

Albert Wheeling performed a heroic stunt the other day in his new store, which was in some respects parallel to that of the boy who thrust his arm into the leak in the dyke and held back the flood until help could be secured and Holland was saved. Mr. Wheeling was rustling a steel drum of linseed oil into place in the new paint store. In laying it on the side so the oil could be drawn, the brass spigot was knocked out and the oil began to spurt out on the floor. His thumb being the most convenient plug, in it went. Nothing else was at hand to substitute for it and it could not be withdrawn pending a search, without risk of flooding the floor.

Mr. Wheeling adopted a policy of watchful waiting, thinking to attract the attention of the first person passing the front door. But everybody happened to be occupied elsewhere just then. The shades of night were falling fast. But that front door nobody passed. Looked like a choice of spending the night there or letting the gusher gush.

After compressing a month of waiting into a few actual minutes, Mr. Wheeling tried the expedient of pounding on the wall in an attempt to attract the attention of some one in the next room. Mrs. Layton, cashier for the Southern Counties Gas company, interpreted the signals of distress and came around to see what was going on, and at Mr. Wheeling's request brought something to substitute for his thumb, relieved him from his plight and saved the situation generally.

Mrs. A. E. Baender of Los Angeles spent last week end with her daughter Mrs. G. F. Gillelen on East Central Avenue.

AW, WHAT'S THE USE



By L. F. Van Zelm
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Local Happenings

News items for this department are
now handled entirely in the office of
the News.
Phone Black 42 when you have items
of interest. To insure accuracy and
avoid delay, all items should be turned
in not later than Wednesday noon.
Phone Black 42.

Mrs. E. A. Ridsdale of Eagle Rock
who formerly resided on Auburn Ave.,
visited friends in Sierra Madre early
in the week.

The Missionary society of the Con-
gregational church will meet Tuesday,
April 11, at 3 p. m., in the church pa-
rison. A special speaker is expected
and a full attendance is desired.

Mrs. W. R. Lees has given up her
work as News reporter and all social
news will be handled directly in the
News office. Items of interest will be
received gratefully, either by mail or
phone, Black 42.

Mr. Frank R. Adams one of the
leading short story writers of the
Cosmopolitan Magazine will be the
guest of W. H. Fraser at his cabin
in the woods of Sycamore Place, Si-
erra Madre, Sunday afternoon.

Mrs. Frank Hart and her house
guest, Miss Elizabeth Lee, entertain-
ed with a luncheon at Hartwood on
Thursday for twenty eastern friends
who came from Los Angeles, Holly-
wood, Pasadena, Alhambra and Mon-
rovia.

Mrs. A. L. Sortor and daughter,
Miss Margaret Sortor, and Mrs. Sor-
tor's father, E. G. Francisco of San-
ta Ana, were week end guests of Mr.
and Mrs. W. E. Farman. They all at-
tended the Masonic Ball Saturday
evening.

Mrs. W. R. Lees entertained in-
formally for Mrs. Alice Oswald who is
visiting relatives for a month. About
fourteen were present and the after-
noon was spent in sewing and music.
The hostess was assisted by Mrs. C.
B. Klunk and Mrs. W. E. Walker.

The very familiar strains of "The
Palms" will be heard next Sunday at
the Episcopal Church when a male
quartet composed of Hall Perry, Har-
ry Dewing, Argyle Tully and William
Olsen will sing an effective arrange-
ment by George Osgood.

Miss Amelia Brecher of Chicago
has bought a lot on San Gabriel Court
and expects to build a charming bun-
galow soon. Plans are already drawn.
Miss Brecher came out for a visit
with her nephew, Jack Mitchell, buy-
ing a round trip ticket. But she has
fallen so in love with Sierra Madre
that she decided to build a home.

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WE ARE MAKING PREPARATIONS TO INSTALL A
RADIO INSTRUMENT IN OUR STORE WITHIN THE NEXT
FEW WEEKS.

WHEN WE HAVE THIS SET IN WORKING ORDER WE
WILL BE GLAD TO HAVE OUR FRIENDS AND PATRONS
AVAIL THEMSELVES OF THIS OPPORTUNITY TO HEAR
AND SEE WHAT SCIENCE HAS DONE IN THIS LINE.

At the present time it is rather difficult to obtain Radio Sets
as the demand is greater than the supply, so our advice to anyone
desirous of purchasing a set is that they place their order with us
at once to avoid as much delay as possible.

We have a limited supply of Radio Sets to arrive about April 20th

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DANCING CLASS

Second and Fourth Thursday Evenings

MR. AND MRS. GEORGE H. SWARTHOUT

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11:30 to 1:30 Daily

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Dream Pictures

Beautifully colored photographs of budding flowers, grand
vistas, quaint villages; MacDowell's "To a Wild Rose," De-
bussy's "Clair de Lune," "Ave Maria," by Schubert—these
and many others are "dream pictures," which, accompanied by

The Knabe with the Ampico

bring to all a greater appreciation of good music. Branson
de Cou has chosen this supreme instrument, for it gives him
the world's finest music faultlessly interpreted by the great-
est living artists.

"Dream Pictures" will be shown in Sierra Madre April 8th
at 2 p. m. in the Woman's Club house, under the auspices of
the Sierra Madre Woman's Club.

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WOMAN'S CLUB NEWS

By Press Chairman, Mrs. Besse Palmer Rhodes.

Those looking forward to spending a pleasant day at the Woman's Club and enjoying the delicious luncheon always served on those days will not fail to secure tickets at the Sierra Madre Electric Shop on or before Friday evening, April 7. The luncheon speaker will be Mrs. William Baurhyte, a woman well known in club life, and much loved for her splendid efforts in establishing and maintaining that wonderfully humane institution, "The Maternity Cottage." This is Mrs. Baurhyte's pet philanthropy, and from time to time, for years she has come to this club with reports of progress, and sometimes pleas for aid.

From 2:30 to 3:00 the club will hold a business session, at which time delegates to the recent convention at Santa Monica will give reports. A very fine program will follow. Mr. Arthur Kachel, the eminent dramatic reader, will give "The Music Master." Reserve this date, Monday, April 10, and bring a friend to lunch. It is the sale of guest tickets which furnishes the profits from these monthly luncheons. Mrs. M. D. Welsher who is in charge is very anxious to net another \$50 profit before the close of the club season to apply on the club debt. Luncheon will be served at 12:30.

"Dream Pictures"

Through the courtesy of the Fitzgerald Music Company and A. F. Tanner of Monrovia, the Woman's Club is happy to offer the public of Sierra Madre, an afternoon of pleasurable entertainment on April 8 at 2:30 o'clock at the club house. Branson de Cou and his novel production, "Dream Pictures," will be the attraction. Through the medium of simultaneous eye and ear action, Branson de Cou is endeavoring to spread the gospel of musical appreciation in his synchronization of beautiful colored photographs and exquisite music. By means of the Ampico and Knabe, the music of the famous artists will be heard, and this, together with the beautiful colored pictures should be very much worth while. The club is not featuring this as a money-making affair, and only the very nominal sum of ten cents will be charged to cover the actual expenses.

"Broadoaks Girls"

"Vaudeville of Vanities," presented at the club house last Thursday evening, by the girls of Broadoaks School, Pasadena, was very capably presented

before an audience composed of both local and Pasadena people. The numbers were all novel and refreshing, and some of the dancing was most excellent. One of the very popular features was a song by Harold Steinberger, who, in a fluffy white dress and large hat, made a charming girl, and revealed a voice deep, rich and splendidly controlled. Miss Lorraine Wright and Miss Harriet Sperry, both Sierra Madre girls were also among the performers.

Simple, and to the Point. Breathlessly he rushed into the lawyer's office. "My next-door neighbor is learning to play the cornet," he exclaimed. "The man is a public nuisance. What would you advise me to do?" "Learn to play the saxophone," advised the astute lawyer. "Ten dollars, please."

NOTICE OF ELECTION

Notice is hereby given that a General Municipal Election will be held in the City of Sierra Madre, California, on Monday, the 10th day of April, 1922, for the following offices:

3 members of the Board of Trustees, four year term.

2 members of the Board of Trustees, two year term.

There will be one voting precinct for the purpose of holding said election, consisting of the consolidation of the regular election precincts, Sierra Madre City Precinct No. 1, Sierra Madre City Precinct No. 2, Sierra Madre City Precinct No. 3 and Sierra Madre City Precinct No. 4, established for holding the General State and County elections, and the polling place thereof shall be at the City Hall, Room F, Kersting Court, in the City of Sierra Madre, and the Board of Election appointed for such General Municipal Election is as follows:

Inspector: Edgar F. Ballou.

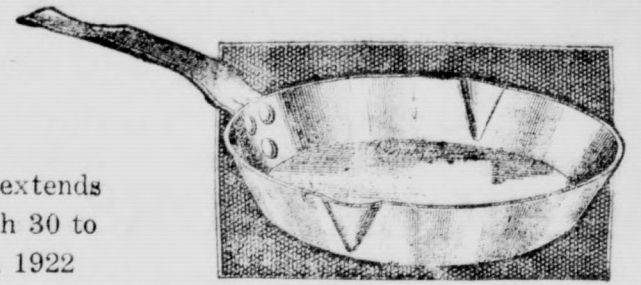
Judges: Leigh Pruden, Sylvia C. Merrill.

Clerks: Minnie E. Kimball, Marion E. Lees.

The polls will be open between the hours of 6 o'clock a. m. and 7 o'clock p. m.

L. DIETZ,
City Clerk of the City of
Sierra Madre.

Dated March 10th, 1922.

"Wear-Ever"**Aluminum Fry Pan**

LIMITED

This offer extends from March 30 to April 8, 1922

for ONLY 49 Cents

For a limited time we are offering this seven-inch "Wear-Ever" Fry-Pan—which regularly sells for \$1.20—for 49c. "Wear-Ever" utensils are made from hard, thick, cold-rolled sheet aluminum—metal which again and again has been passed through gigantic rolling mills and subjected to the pressure of huge stamping machines.

This special offer is made so you can see for yourself that Aluminum utensils are NOT all the same.

SEE the difference—FEEL the difference—KNOW the difference—between ordinary aluminum and "Wear-Ever."

Get Your Fry-Pan TODAY

Cover to fit, 20c extra—(regular price 40c.)

Sierra Madre Hardware Co.**THE FIRST NATIONAL BANK**

Capital \$25,000.00
Surplus and Undivided Profits \$11,000.00

Directors and Officers:

Charles S. Kersting, President. F. H. Hartman, Vice-Pres.
H. E. Allen, Cashier. Chas. W. Yerxa, Vice-Pres.
M. F. Seeley, Assistant Cashier. J. B. Coulston, Director

Interest Paid on Term Deposits

Safety Deposit Boxes for Rent

Everybody reads the News Want Ads

Free Easter Egg with Each Dollar Purchase

GRAND OPENING

Monday, April 10th

Wonderful Display of New Merchandise Bargains for
INFANTS BOYS GIRLS

WINDOW DISPLAY READY TOMORROW--SATURDAY--WATCH FOR IT

With every dollar's worth of merchandise purchased all next week we will give a beautiful
CANDY EASTER EGG FREE

These eggs cannot be duplicated at retail for less than 25c. You can have as many free as the number of dollars you spend. You cannot afford to miss the bargains we are offering, either. Our prices will run 40 to 50 per cent lower than in Los Angeles.

S. SHTAMER
In the New Building 22 West Central

Free Easter Eggs--as many as the dollars you spend

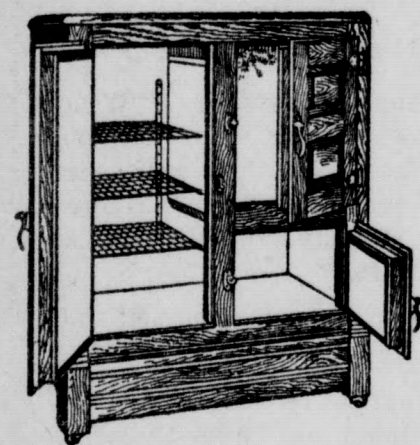
GAS RANGES....



at less than City prices

See us before buying and save money

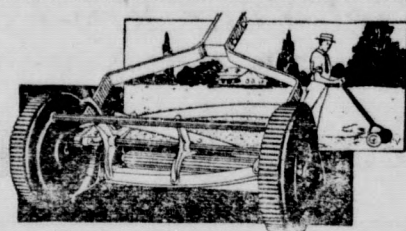
REFRIGERATORS....



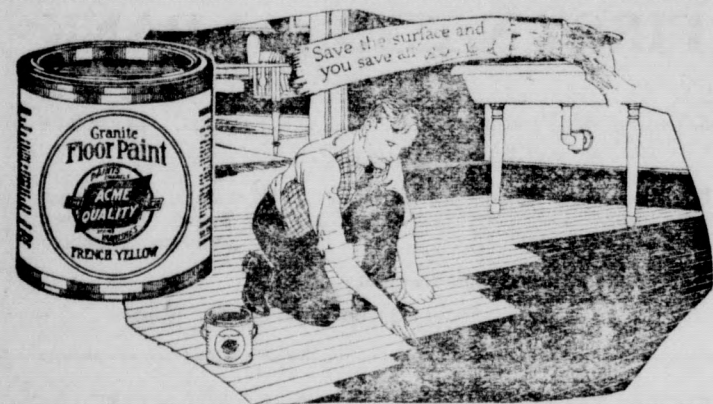
the Famous
...GURNEY...

Several sizes
at rock bottom prices.

..Lawn Mowers..



Hose
Garden Tools



P
A
I
N
T

Let us Quote You on Your Requirements

Sierra Madre Hardware Co.

BUY COAL NOW

Don't wait for a strike to cut off the supply. Provide for the rest of the season at once.

SEED POTATOES—We have a few splendid quality seed spuds left. Better buy some and plant before it is too hot.

SIERRA MADRE FEED AND FUEL CO.

Main 50.

"Quality First"

97 E. Montecito

A Handy Grocery

for the northeast part of town—also for anyone who forgets to buy till night. Remember, we are open till 9 p. m. week days, all night Saturdays, and all day Sundays.

BILL'S EAT AND DRINK PLACE

Hot and Cold Drinks, Sandwiches and short orders
Parcels Checked

Corner Mountain Trail and Sturtevant Road

"UP KEEP" HEAVY?

Have you found repair charges on your auto pretty high? You'll be surprised at our moderate charges.

Don't forget to replace that lame tire with a McClaren, the wonder tire.

NORM'S GARAGE

Black 164

22 E. Montecito

If one won't the other will---try our "Want Ads"



Published by
THE SIERRA MADRE PRESS, Incorporated
Telephone Black 42
GEORGE B. MORGRIDGE, Managing Editor

| Subscription Rates | |
|--------------------|------|
| Three months | .75 |
| Six months | 1.25 |



| | |
|-------------------------|--------|
| One year | \$2.00 |
| Outside Los Angeles Co. | 3.00 |
| Three Year | 5.00 |

Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

VOLUME 16, NO. 27.

FRIDAY, APRIL 7, 1922

CONSARN YUH!

"Y'know" said the man from New York Town
And he smiled at his own crude jest—
"Old Solomon gets out of his bed in the East,
But he only sleeps in the West."

"Ah, Yes," said the man from the Golden State,
As he reached for a match in his vest,
"I'll admit Old Sol gets up in the East,
But He WORKS all day in the West."

"He works all day in the West, by Gosh,"
And he flected off the ash from his vest,
"He gets up in SUMMER back East by gosh—
But he works ALL YEAR in the West!"

Jack Mitchell

PERTINENT COMMENT

FREE SEEDS

Congressman Lineberger asks in a personal letter (to all newspaper men of his district) for an expression of opinion as to the best way to distribute free seed. This being a matter not concerned in any way with partisan politics and the policy of the News being independent in party politics anyway, there can be no imputation of partisan bias on this great and burning question.

Here's my advice: Let Uncle Sam go out of the free seed business and let seeds be distributed through ordinary commercial channels the same as any other merchandise.

The government would save several hundred thousand dollars a year. It might be squandered on other things just as foolish. But that's something else again!

Eliminating free seeds would also stop a great economic waste. A large proportion of those seeds are never planted. If planted, they are not cultivated and brought to maturity.

Free Seeds a Joke

It has been customary for congressmen to send a lot of the free seed packages to newspapers or to postmasters to be passed on to the congressman's constituents. Having distributed them both ways for a number of years, I have had a pretty good chance to observe the popular reaction toward them.

Few people take the government's free seeds very seriously. Most people like to get something for nothing. But they seldom appreciate it after they get it.

A few people ask for the government seeds from year to year. A few more will take them if offered. Many people don't care a whoop whether there are free seeds or not. A great many regard them as typical of the useless expenditure of public money as a means of courting political popularity.

As vote winners free seeds as about as useful as a button on a hat. The

congressman who has the courage and ability to put up a winning fight against the free seed abuse and have it cut out of the budget will get more desirable free advertising than could be bought with the crops raised from a year's supply of the seed.

However, the average congressman plays safe where there is danger of offending even the least of his constituents. He is usually as cautious against giving offense as the farmer who received a package of seed in an official envelope with the endorsement which brought it postage free reading "Penalty for private use \$300." To avoid the risk of prosecution the man plowed up a strip of land along the roadside and planted the seed there. He wasn't going to be caught with any of it on his private land if there was danger of somebody enforcing that \$300 penalty.

SALESMANSHIP IN

LIBRARY SERVICE

Rearrangement of books and periodicals works just like the new display of merchandise in a store, in the judgment of Miss Elsie Rogers, librarian of the Sierra Madre library. Since taking charge of the library a few weeks ago Miss Rogers has made a number of changes which appeared to her to make the material more accessible and systematic. It has had the result of calling library patrons' attention to things which have been in the library all along but which they had happened to overlook.

One double rack containing fiction and a similar rack containing non-fiction have been reversed as to position. The result is that many habitual readers of fiction went to the old location and found themselves looking over the shelves of non-fiction. Some of them found some alluring titles under various classifications of history, psychology, philosophy, religion, finance and economics and a new field of reading opened up to them.

Miss Rogers expresses herself as delighted with her work in Sierra Madre. Relations with library patrons have been exceedingly pleasant and she likes the town very much. With a real librarian's instinct for finding things to do, she finds her time well filled.

NOMINEES FOR PUBLIC OFFICE

Notice is hereby given that the following persons have been nominated for the offices hereinafter mentioned to be filled at the general municipal election to be held in the City of Sierra Madre on Monday, the 10th day of April, 1922:

For Trustees (four year term)
WALTER W. ALLEY
ROBERT MITCHELL
JAMES D. SPARKS
EARL D. TOPPING
TASKER M. WEBSTER
For Trustees (two year term)
SYLVESTER M. KARICOF
LOUIS KARP
WILLIAM D. RICHARDS

L. DIETZ,
Dated March 29th, 1922.
City Clerk.

Phone social items to Black 42—
The News Office.



SEE

THE SUPERIOR

..Chevrolet..

A Selective Type Car at a Planetary Type Price

Central Garage

THE VENTURE INN

66 West Central

OPENS ON MONDAY, APRIL 10th

Special Opening Dinner Will Be Served from
5:00 to 7:30 P. M.

CHICKEN DINNER - - \$1.00
SQUAB DINNER - - \$1.50

For Table Reservations, Phone Blue 48

Commencing Tuesday, April 11th—Luncheons, 11:30 to 2:30

Afternoon Teas, 3 to 5 p. m. Dinners, 5:30 to 7:30

Sundays: Dinner 5:00 to 7:30 p. m.

DRIVE IN

We are the best mechanics in town
Our Gas and Oil Service unexcelled

Sierra Madre Garage

MILTON STEINBERGER

Authorized Ford, Fordson and Lincoln Dealer

Telephone Main 110

PLANT GARDEN

VEGETABLES
FLOWERS

Our stock of seeds is fresh and comes from best known seed houses.

While waiting for your garden to grow remember we have a full line of—

FRESH VEGETABLES
FRESH AND DRIED FRUIT

Sullivan's bread fresh daily—Fresh, Smoked and Salt Meats

CENTRAL MARKET

M. D. WELSHER

Grocery Phone Main 6

Market Phone Main 97

We close Thursdays at 12 o'clock, noon.

Poage's Pharmacy...

62 West Central

Open for business Monday, April 10th, with a full stock of Drugs, Sundries, Toilet Articles, etc.

Candy—Soda Fountain
Cigars and Tobacco

Prescriptions Receive Utmost Care
and Purest Ingredients

THE L. W. BLINN LUMBER CO.

Sash, Doors, Wall Board, Roofing Papers, Cement, Brick Lime and

Lumber for All Purposes

Phone Black 23

Sierra Madre California

Strickland's Feed Store

41 N. Baldwin

Phone Black 22

—SELLS FOR LESS—

All Kinds of Poultry Food, Grain and Hay.
Highest Quality - Lowest Price

NEW ARRIVALS THIS WEEK

SCARFS—

Silk fiber scarfs, tubular woven with fringe, self colored stripes, size 18x72, Fringed ends all new **\$5.95**

FANCY PERCALE—

36-inch flowered percale, very popular for house dresses, aprons or combination with plain colors. 25c

MADRAS SHIRTINGS—

36-inch lonsdale madras shirtings, white grounds with colored stripes **45c**

BOYS BLOUSES—

A new line of boy's blouses and shirts in neat stripes and plain colors **\$1.00**

BALLOON CLOTH SHIRTS—

Men's Balloon cloth shirts in pongee color—the strongest shirt made, light weight with attached collar **\$3.50**

J. F. SADLER & CO.
STANDARD PATTERNS WARNER CORSETS
Phone Black 85

THOSE AWNINGS

For porches and windows—in the bedroom, the sleeping porch—are they old and torn? Do they flap and bang in the wind? Do the sun and air get in those tears and make that porch room uncomfortable? If so, why prolong the agony?

WE MAKE AND REPAIR AWNINGS

in any and all of the latest "Oil Colored" patterns, using only the best materials.

CAMPING SUPPLIES

Tents, Cots, Folding Chairs, Tables, Camp Stoves, Blankets, Cooking Utensils

SIERRA MADRE FURNITURE CO.

HILDEBRANDT & ROWER

87 West Central Ave.

Phone: Main 136

If You Want to Buy, Sell or Rent

See A. N. ADAMS

THE REAL ESTATE MAN

BARGAINS IN CLOSE IN LOTS

Phone Black 8

14 N. Baldwin avenue

ANDREWS & HAWKS

LICENSED REALTY BROKERS

Real Estate Loans Insurance Notary
27 North Baldwin Ave. Exchange 2

GROCERIES and FRESH VEGETABLES

SATURDAY SPECIALS

Nice Fresh Dunbar Shrimp20c
Deep Sea Lobster.....30c
Norwegian Sardines in pure olive oil, 2 for25c
Nice Fresh package Seeded Raisin, 1 pkg. 15c, 2-25c

Telephone calls must be made before noon to insure delivery the same day. Free delivery, once a day only, on orders of \$2.50 or more. Delivery fee charged on amounts under \$2.50

C. M. Nomura

PHONE MAIN 46

BANK BUILDING

Everything at lowest Market Prices

Sing to Have New Officers

Permanent and Independent Governing Board to Be Selected Within a Few Days

A permanent governing board which will have direct control of the Community Sing is to be appointed within the next few days and probably be announced at the Sing next Monday night. The Sing has been under the direction of a temporary committee which acted as the executive head while the organization was taking shape, but now that the Community Chorus has become an established institution a permanent board is necessary to carry out a definite policy.

The board will be chosen from the members of the Woman's Club, the Firemen's Club and the Chamber of Commerce, and the three named organizations will continue to act as sponsors of the Chorus.

The Community Chorus was promoted about two months ago by the Woman's Club, and the Firemen's Club and the Chamber of Commerce were asked to endorse it and share equally with the women as sponsors.

Both organizations enthusiastically accepted the offer and furnished a large number of the guarantors which were needed to take care of the financial end of the organization.

Mr. Hugo Kirchhofer, director of the chorus, has done wonders with the Sierra Madre talent in the last two months and a great future is predicted for the organization under the permanent board plan.

MRS. EMMA WOOD DAVIS

Mrs. E. Wood Davis passed away at her home, on West Laurel avenue, Sierra Madre, on March 29, after an illness of several months, following a stroke of paralysis.

Mrs. Davis had been engaged in philanthropic work in California for twenty-five years, religiously devoting a half of her income to helping others. She came to California from North Dakota in 1895. For the first five years she assisted in the mission work of Peniel Hall, Los Angeles. She then spent eight years among the Indians near Cohes, staying at her home in Mt. Hermon during the summers.

Prior to coming to California she carried on relief work in Kansas during drought period '88 and '90 and later maintained a mission for homeless men, on Washington river, Minneapolis.

Mrs. Davis was born in Genesee Co., New York, in 1847. In 1868 she was married to Henry DeLos Wood at Grafton, Ohio. They both taught school near Cambridge, Illinois, where two sons were born, Rollin Wood, now living at Arvilla, North Dakota, and Loren Wood of New York City. In 1879-80 they pioneered to North Dakota, spending their winters in Genesee, Illinois. Mr. Wood died in 1888, and some six years later she married John L. Davis, and together they continued philanthropic work until he died in 1907.

Mrs. Davis had suffered considerably during the last year but she kept it from most of her friends, and continued in interest in others. On a much worn sheet of paper, in her bag, the following was found:

I would be true
For there are those who trust me;
I would be pure
For there are those who care;
I would be strong
For there is much to suffer;
I would be brave
For there is much to dare;
I would be a friend to all,
The foe, the friendless;
I would be a giver
And forget the gift;
I would be humble
For I know my weakness;
I would look up
And love and live.

The funeral services were conducted by Rev. W. J. Thompson. Dr. Barnhart and friend sang a beautiful duet. Final interment will be at Grand Forks, N. D.

What Books Have Done for Liberty. Think what books have done for liberty! In old days of the struggle for freedom many a grand speech might die away within the walls where it was uttered; now by the aid of the printing press, reverberated through all the nations, it may go thrilling and thrilling through the world, and come rolling back to the speaker in millions of echoes. The spoken word may reach two or three thousand; the printed page may be read by three hundred million of men and women.—Dean Farrar.

BULK SEEDS

(Always Fresh)

Beans—Peas—Corn Vegetable & Flower Seed. Packet Seeds 5c and 10c. Our free planting guide tells you when to plant. Ask for one.

WESTERN SEED CO.

116E. 7th St. L. A., Cal.

...Taste Tells...

—That is why we expect to be able to hold your trade if you once take home some of our

BREAD
ROLLS
CAKES
PIES
COOKIES and
DOUGHNUTS.

They are made of the best materials and with the skill of several years of experience in the best bakeries of Pasadena, using the most modern baking equipment.

HEALTH BISCUIT

Made of a special pure whole wheat flour, baked by a special process, and specially recommended by physicians as nourishing and helpful in digestive disorders.

GIVE US A TRIAL AND LET US PROVE BY
THE MERIT OF OUR GOODS THAT WE
ARE ENTITLED TO YOUR TRADE :::::

Central Bakery

McELROY BROS.

10 W. Central

SPENCER Corsets

Have your corsets specially designed for you.

Mrs. Alice White Anderson

Phone Green 125
for appointment.

REGISTERED SPENCER CORSETTIERS

Giant Verbenas

PRINCESS PINK
CRIMSON KING
WHITE KING
LAVENDER QUEEN
PURPLE

Potted Plants, 10c Each
\$1.00 per dozen. Special
prices in quantity.

PLANT NOW

Ward Nursery
Mt. Trail & Laurel Aves.
Phone Blue 29

New Gas Office ... Open ...

The Southern Counties Gas Company announces the opening of its new Sierra Madre Gas Office. The location of the Gas Office is in the recently completed Kersting Block on Central Avenue, in the center of the local business district.

In addition to the attractive frontage and space for appliance display, there is a large storeroom which will facilitate the operation of the company's business in the progressive Sierra Madre district.

The opening of the New Gas Office here is in line with the Company's policy of constantly improving its properties and bettering wherever possible its service to its growing army of patrons.

SOUTHERN COUNTIES GAS COMPANY

New Kersting Block

On Central Avenue

Phone Main 117

Launderers
and
Dry Cleaners

**Monrovia
Laundry Co**

Sierra Madre Office
Pettitt's News Stand
D.G. Stephen, Collector
Phone Green 85

Send it



to the
Laundry

©THE A.L.M.CO.

POLITICAL ADVERTISEMENT

Citizens, Protect Your Interests

VOTE FOR

WALTER W. ALLEY
SYLVESTR M. KARICOFE
ROBERT MITCHELL
WILLIAM D. RICHARDS
TASKER M. WEBSTER

**Candidates for Reelection
BOARD OF TRUSTEES
City of Sierra Madre**

These men have given faithful, efficient and satisfactory service. You do not experiment in choosing them to spend your tax money. You have had experience with their method. The income from taxes is limited and if it is not handled in an efficient manner we are all bound to suffer.

Don't be misled by foolish and unsupported statements as to the water situation. That matter is being handled with wisdom and judgment by the present Board, and their past record is a guarantee they will do nothing on impulse that will have to be undone at our expense.

It is easy to make promises, but it takes ability and experience to solve the problem.

City Election Monday, April 10th

POLLS OPEN 6:00 A. M. TO 7:00 P. M.

Work on Lights to Commence Soon

Street lights are to be more numerous in Sierra Madre in the future. Work will soon begin on installing ornamental lights along Baldwin to Auburn and after they are installed, the work of installing lights from the present district to Montecito on Baldwin will probably begin. The necessary pledges for the Central Avenue project have been secured and the money is being paid to the treasurer of the lighting fund. The work of getting the pledge for the work on Baldwin Avenue is well under way.

Harold Hart, son of Mrs. F. Hart of Hartwood, has just had a Los Angeles firm install a fine radio phone on his ranch in Antelope Valley.

PROPOSED POWER ACT DENOUNCED AS VICIOUS

Dean Shaw was the principal speaker at the Chamber of Commerce luncheon Tuesday noon. The subject discussed was the proposed water and power amendment which will be voted upon at the November election. The dean denounced the proposition as the most vicious and socialistic measure that had ever been brought before the people of California. The directors of the Associated Chambers of Commerce of the San Gabriel Valley and the Farm Bureau Federation have both passed resolutions condemning the measure, according to Rev. Shaw.

Hardwood Floors.

Grease spots on hardwood floors can be removed if you scrub the spots first in water as hot as the hand can bear and then drop peroxide of hydrogen on them and allow it to remain until dry.

C. of C. Moves to New, Spacious Office

Quarters To Be Fitted Up In New Building On South Side Of Street

The Chamber of Commerce will move its headquarters from the front of the News office to one of the new rooms on Central Avenue which have recently been completed by Charles Kersting. The reason for the change is that the activities of the Chamber are reaching a point where more room is a necessity in order to carry on the work efficiently.

The new quarters will be divided in a lobby, an office for the secretary and a place where committees and directors may gather around a table and carry on their meetings without interruption. The organization expects to move to its new quarters the latter part of next week.

BETHANY NOTES

Bethany Church continues to enjoy prosperity, a large number of new members were received into the church on Sunday last.

The property adjoining the temple on the north side has been purchased by Bethany Church and soon these grounds will be laid out in keeping with the shrubbery around the temple. Owing to the increase and growth of the young people's work in the Sunday School the house on the recently purchased land will be used for the primary department of the school.

The Temple Church has a beautiful Baptistry and this will be used on Wednesday evening next for the public baptism of some twenty persons previous to the Easter Sunday Communion service when more new members are to be received into the church. A missionary meeting that filled the rotunda school hall was addressed by a returned missionary on Sunday evening last before the evening service in the temple. The strong preaching of Dr. Rawlings continues to draw large congregations and much appreciation is expressed.

HAS NEW POSITION

WITH BLINN COMPANY

Louis Brooks, formerly local manager of the local branch of the L. W. Blinn Lumber Co., called on friends here yesterday. He has been in charge of the estimating department in the general offices of the company, but will soon change to the outside selling force. He will cover city territory principally, though he will visit some outside points and will include Sierra Madre in his round every two weeks.

Central Garage

New Building New Location New Equipment New Stock

EVERYTHING NEW but the satisfaction of our service. We wish to thank our friends for the interest they have taken in our new and larger quarters. We would also call the attention of all to features of our equipment which are ahead of anything heretofore on the market.

From the oil and gas dispensers at our corner service station, to the working pits and battery charging equipment in the rear of the shop, we invite you to look our plant over.

BRUNSWICK TIRES

We shall continue to feature Brunswicks because of the satisfaction they give. "Silvertown Cords" also in stock.

CHEVROLET AGENCY

High value features in a low priced car make the Chevrolet popular. Ask us about it.

Rest Rooms for Ladies and Gentlemen

J. BELOHLAVEK & SON

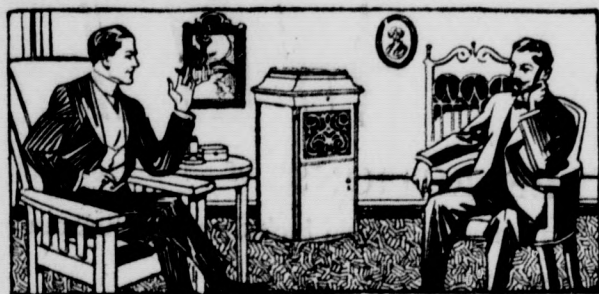
Phone Blue 8.

Central and Baldwin

EASTER

Victor

Records.



| | | | | |
|-------------------------------------|---------------------|-------|----|--------|
| Open the Gates of the Temple | Williams | 74198 | 12 | \$1.75 |
| Largo (From Xerxes) (Handel) Violin | Kreiser | 74384 | 12 | 1.75 |
| Messe Solennelle—Crucifixus | Caruso | 87335 | 12 | 1.25 |
| Les Rameaux (The Palms) In French | Caruso | 88459 | 12 | 1.75 |
| Largo (Xerxes) (Handel) In Italian | Caruso | 88617 | 12 | 1.75 |
| Stabat Mater—Quis est Homo In Latin | Reinwald Werranrath | 89158 | 12 | 2.00 |
| The Palms | Reinwald Werranrath | 45089 | 10 | 1.00 |
| Messiah—I Know That My Redeemer | Marsh | 55053 | 12 | 1.50 |
| Liveth | Marsh | 55053 | 12 | 1.50 |
| Oh, for the Wings of a Dove | Harold Jarvis | | | |
| Christ Arose | Hayden Quartet | 16008 | 10 | .75 |
| Beautiful Isle of Somewhere | Hayden Quartet | 16008 | 10 | .75 |

EASTER CARDS AND NOVELTIES

WOODSON F. JONES

"Just around the corner"

Phone Black 75

31 N. Baldwin

ANNOUNCEMENT

TO THE RESIDENTS OF SIERRA MADRE

WE HAVE opened an exclusive *PAINT and WALLPAPER* store at 14 West Central avenue, where you will find a full and complete line of **W. P. FULLER & CO'S.** pure *Paints, Varnishes and Enamels*—quality products for every purpose, perfected through 73 years of *PAINT* manufacturing.

We will do the very best on *PAINTING, Paper Hanging and Decorating* at reasonable prices. *Estimates and suggestions cheerfully given.*

Come in and Let Us Solve Your Paint Problems

Sierra Madre Paint and Paper Store

A. M. WHEELING

Phone Black 48

14 West Central Avenue